

I leverage my over 10 years of experience in software development and product management to deliver high-quality mobile applications for clients across various industries. I have established the multiple Program/Product Management teams in the past to ensure that companies are working effectively, and client work is delivered efficiently.

I have a passion for technology and innovation, and I have led multiple development teams in using Flutter, a cross-platform framework that enables fast and reliable updates across mobile OS platforms simultaneously. I have also driven the design and launch of new features and products, such as the MyBMW/MINI application, which has a worldwide audience to this day. My goal is to create products that enhance company performance and customer satisfaction.

## EXPERIENCE

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### **Director, Product Development**

**Very Good Ventures**, Chicago, Illinois (Remote)

August 2023 – Current

- Creating the first Product Development team at VGV focused on delivering internal and external tools and products to help product teams move fast and scale quickly.

### **Principal Program Manager, Head of Program Management**

**Very Good Ventures**, Chicago, Illinois (Remote)

January 2021 – July 2023

- Created the Program Management team at Very Good Ventures focused on project delivery and business efficiency.
- Grew the team to have 6 team members spread across the globe in order to best support our growing team and clients.
- Managed the Program Management team along with all client project deliverables and established “The VGV Way” of program delivery.
- Responsible for all tooling around the PM process including resource planning, time tracking, reporting and invoicing. Completed 2 major migrations in toolsets to move entire company to be driven from Kantata for better business efficiency.
- Part of the management team which was tasked with the acquisition of CreateThrive (June 2023) in order to expand VGV into the global leader in Flutter consultant services.

### **Senior Product Owner**

**BMW Technology Corporation**, Chicago, Illinois

October 2016 – November 2020

#### **MyBMW/MINI Application**

- Doubled size of development team to 9 developers and 1 automation engineer to increase product output based on business demand.
- Managed a total of 15 resources across 2 development teams.
- Worked directly with development and architecture to establish the use of Flutter within BMW for fast and reliable updates across mobile OS platforms (iOS & Android) simultaneously.
- Had ownership of core features from the engineering and product side including Login, Account Create, and Vehicle Mapping.
- Completed initial launch of a brand-new code base and application in 6 markets around the world with no customer/production incidents during the launch phase, with a gain of over new 35,000 users in 7 days.

#### **Aftersales**

- Led overall product planning and coordination for Aftersales features in the BMW Connected app for multiple teams with multiple Area Product Owners. Features include Service/Recall Alerts, Dealer Search, and Online Appointment Booking.
- Grew the Aftersales group from 3 to 7 teams through rebalancing and staff expansion of 17 people.
- Managed 4 product owners across 7 development teams with a total of 42 people.
- Established new processes to handle the expansion of teams and features including a new feature pipeline and feature change review in order to facilitate faster release cycles.
- Drove feature releases without application dependencies in order to deliver new features and bug fixes to customers faster than other divisions.
- Successfully handed off responsibility in order to move to the Area Product Owner role for a new product, My BMW/MINI.

## **Android**

- Started new development team and backlog from scratch to develop the BMW Connected for Android product.
- Launched the first version of BMW Connected for Android. Continued to drive the product development for our Android application through version 5.0. Saw a 1.5-star rating increase over the course of these releases.
- Transitioned Android product work to a new Product Owner in order to move into a Lead Product Owner role for the Aftersales integration within the BMW Connected service.

## **Product Owner**

**BMW Technology Corporation**, Chicago, Illinois

November 2014 – October 2016

- Part of initial product management team for the new BMW Technology Corporation office in Chicago, IL.
- Led 2 teams of approximately 6 engineers each during the development of the new BMW Connected application for iOS.
- Designed and ran BMW's first external beta test with 1,000 users. Gathered valuable feedback from real users that helped shape the new BMW Connected application.
- Drove design and development teams for the BMW Connected debut at CES 2016. Attended CES as BMW Technology Expert.
- Served as release manager for iOS. Included setting up metadata delivery process for fast and easy App Store updates.

## **Product Owner**

**Microsoft**, Chicago, Illinois

April 2014 – November 2014

- Focused on bringing Microsoft Services to the 100 Million Monthly Users' of the Xpress Browser.
- Drove backlog for one development team.
- Defined requirements and led team through development of new browser landing page content utilizing the MSN Weather API.
- Led definition, development, and deployment of OneDrive integration with the Xpress Browser for Asha Devices.
- Represented and evangelized the Xpress Browser team during company wide and external events including trade shows.
- Ran technical training sessions for large groups (30+).

## **Product Owner**

**Nokia (Acquired by Microsoft)**, Itasca, Illinois

May 2013 – April 2014

- Recruited to the Product Owner position for the Nokia Xpress for Windows Phone product after organization changes.
- Led the redevelopment of Nokia Xpress for Lumia for Windows Phone 8 in a new Agile based methodology.
- Drove backlog for two development teams.
- Created a new UX/UI paradigm which allowed users to access their content faster.
- Worked with many offsite teams, including phone program management and application technical readiness, to secure Nokia Xpress as a mandatory preloaded application on Lumia devices.
- Launched Nokia Xpress on Lumia and acquired over half a million users in less than one year.

## Senior Software Engineer

Nokia, Itasca, Illinois

February 2012 – May 2013

### Windows Phone

- Prototyped and then led development of Nokia Xpress for Windows Phone. Prototype was developed in spare time with two other colleagues before being picked up for full time development.
- Developed main application architecture and led feature design.
- Led team in adopting Agile practices including moving to a DevOps model.

### Asha

- Provided architecture guidance on all feature implementations as a senior member of the Web Apps platform team.
- Executed the ScrumMaster role while still also being an individual contributor on the team.
- Collaborated with Product Owner to define user stories.
- Promoted and participated in the first Nokia Browser team hackathon. Led a webinar introducing engineers to Web Apps. Contributed to a Web App game that won best hack.

## Software Engineer

Nokia, Itasca, Illinois

July 2010 – February 2012

- Implemented a JavaScript library used for client-side manipulation.
- Created templates, samples and code snippets for the Nokia Web Tools product.
- Took on role of ScrumMaster for the S40 Web Apps team during our program's transition to Agile.
- Represented Xpress at Nokia World 2011 and participated in Nokia World Hackathon as a technical expert.
- Published, on my own time, two S40 Web Apps to the Nokia Store.

## Adjunct Professor

DeVry University, Addison, Illinois

November 2010 – May 2011

- Taught CIS-170C (Programming with Lab) with 20 students. Course content included introduction to C++ & Visual Studio, programming concepts, and a final project that demonstrated basic programming ability.
- Taught SEC-360 (Data Privacy and Security) with 7 students. Course content was focused around enterprise security including hardware, software, and security policies.

## UI Software Engineer

Novarra Inc. (Acquired by Nokia), Itasca, Illinois

October 2009 – June 2010

## Quality Assurance/Development Intern

Novarra Inc., Itasca, Illinois

June 2007 – October 2009

## EDUCATION

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### Master of Business Administration with Concentration in Information Systems Management

Keller Graduate School of Management, Schaumburg, Illinois

GPA 3.75/4.0 (With Distinction)

March 2009 – October 2010

### Bachelor of Science, Computer Information Systems with Concentration in Computer Forensics

**DeVry University**, Addison, Illinois  
GPA 3.95/4.0 (Summa Cum Laude)  
July 2006 – March 2009

## **AWARDS/ACHIEVEMENTS**

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- Windy City Curling Club
  - President – August 2020 – June 2021
  - Vice President – June 2019 – August 2020
  - Arena Nationals Men's Team – 2019
- DeVry Chicago Metro Graduation Speaker, Addison Campus – March 2009
- Boy Scouts of America – Eagle Scout, Class of 2005

## **PATENTS**

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- Method and Apparatus for Determining Partial Updates for a Document Object Model
  - United States 14/151472
  - Filed January 9, 2014